



MARCH 2024 • ISSUE VI



KLEOPATRA KYRIMI
Group Marketing
& Communications Manager

EDITORIAL: WELCOME TO ANOTHER TRIUMPHANT EDITION OF SARENS WOMEN+

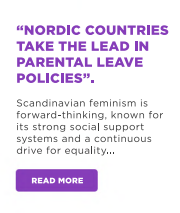
In this issue, we explore the waves of feminism that have shifted how we engage with the world over time—and pinpoint our own place in...

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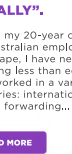
"EVER SINCE I WAS A LITTLE GIRL I FELT THAT SOMETHING WAS OFF".

When the latest wave of feminism, connected to reproductive rights came to Poland in 2020...

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OLGA BIENIEK
Project Specialist



ENRIKA UUSITALO
Key Account Manager – Sales

"NORDIC COUNTRIES TAKE THE LEAD IN PARENTAL LEAVE POLICIES".

Scandinavian feminism is forward-thinking, known for its strong social support systems and a continuous drive for equality...

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PAULA
Research and Innovation
Project Manager at EU Agency

"ONE SMALL STEP FOR WOMEN, ONE GIANT LEAP FOR MANKIND."

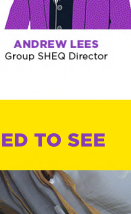
Every day you roll out of bed, follow your morning routine (or not), turn on your cell phone, and read the news. And on more than one day...

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"I AM A MASSIVE SUPPORTER OF WOMEN IN OUR INDUSTRY!"

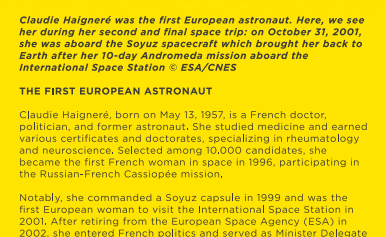
In late 2023 I received an unscheduled Teams call from Kleopatra, and knowing that she only calls when she is in a tight spot...

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ANDREW LEES
Group SHEQ Director

PICTURES YOU NEED TO SEE



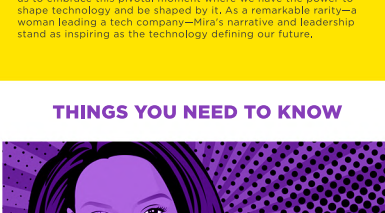
Claudie Haigneré was the first European astronaut. Here, we see her during her second and final space trip: on October 31, 2001, she was aboard the Soyuz spacecraft which brought her back to Earth after her 10-day Andromeda mission aboard the International Space Station © ESA/CNES

THE FIRST EUROPEAN ASTRONAUT

Claudie Haigneré, born on May 13, 1957, is a French doctor, politician, and former astronaut. She studied medicine and earned various certificates and doctorates, specializing in rheumatology and neuroscience. Selected among 10,000 candidates, she became the first French woman in space in 1996, participating in the Russian-French Cassiopée mission.

Notably, she commanded a Soyuz capsule in 1999 and was the first European woman to visit the International Space Station in 2001. After retiring from the European Space Agency (ESA) in 2002, she entered French politics and served as Minister Delegate for Research and New Technologies and later for European Affairs. Haigneré also held leadership roles in organizations like Universcience.

Her contributions were recognized with honours, including the Chevalier of the Légion d'Honneur and the Russian Order of Friendship. She is the first woman on the panel for the DSTV Eutelsat Star Awards, and streets are named after her in several French towns. For an overview of her life and distinctions, visit the European Space Agency page on her [here](#).

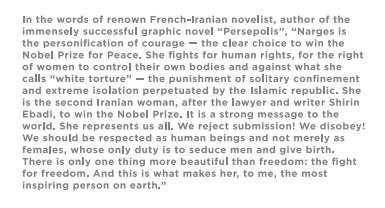


PIONEERING LEADERSHIP: MIRA MURATI'S IMPACT AS A TRAILBLAZING WOMAN IN AI'S EVOLUTION

Mira Murati, OpenAI's Chief Technology Officer, spearheads the ongoing profound digital transformation. Originally from Albania, Mira is now based in the dynamic epicenter of artificial intelligence's swift evolution, OpenAI's revolutionary offerings, including ChatGPT and DALL-E, have captivated global imagination, promising fundamental shifts in how we work, learn, and express creativity.

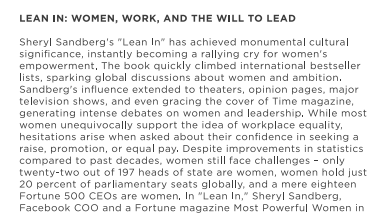
Mira's visionary leadership transcends scientific research on large language models, encompassing the integration of AI into daily life and responsible development addressing safety and regulations. With a keen focus on envisioning human-AI interactions, Mira actively promotes open, public testing, urging us to embrace this pivotal moment where we have the power to shape technology and be shaped by it. As a remarkable rarity—a woman leading a tech company—Mira's narrative and leadership stand as inspiring as the technology defining our future.

THINGS YOU NEED TO KNOW



THE WOMAN BEHIND MAKING MEAT OUT OF THIN AIR

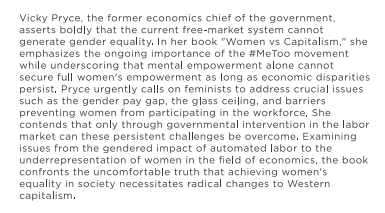
Lisa Dyson, a visionary scientist and biotech entrepreneur, stands out as a top iconoclastic innovator. Few pursuits are as groundbreaking as literally generating new possibilities from the air. Through her ventures, Kiverdi and Air Protein, Dyson, the fourth African-American woman ever to earn a PhD in theoretical physics, leverages NASA's space-age research to establish a virtuous cycle of carbon capture from the atmosphere. She ingeniously repurposes biomass, offering a promising solution to both the climate crisis and food scarcity. Dyson exemplifies how non-traditional approaches to research and development can address pressing global challenges. Her businesses demonstrate that success and positive impact are not mutually exclusive. True innovation accomplishes both, requiring courageous and imaginative leaders with a unique perspective, much like Dyson's multidimensional worldview.



FEARLESS FEMALE LEADERSHIP: NARGES MOHAMMADI'S UNYIELDING IMPACT

In the words of renowned French-Iranian novelist, author of the immensely successful graphic novel "Persepolis", "Narges is the personification of courage — the clear choice to win the Nobel Prize for Peace. She fights for human rights, for the right of women to control their own bodies and against what she calls "white torture" — the punishment of solitary confinement and extreme isolation perpetuated by the Islamic republic. She is the second Iranian woman, after the lawyer and writer Shirin Ebadi, to win the Nobel Prize. It is a strong message to the world. She represents us all. We reject submission! We disobey! We should be respected as human beings and not merely as females, whose only duty is to seduce men and give birth. There is only one thing more beautiful than freedom: the fight for freedom. And this is what makes her, to me, the most inspiring person on earth."

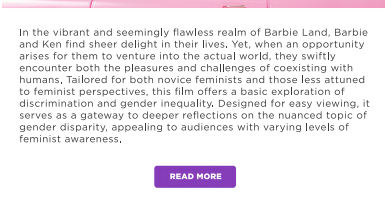
BOOKS YOU NEED TO READ



LEAN IN: WOMEN, WORK, AND THE WILL TO LEAD

Sheryl Sandberg's "Lean In" has achieved monumental cultural significance, instantly becoming a rallying cry for women's empowerment. The book quickly climbed international bestseller lists, sparking global discussions about women and ambition. Sandberg's influence extended to theaters, opinion pages, major television shows, and even gracing the cover of Time magazine, generating intense debates on women and leadership. While most women unequivocally support the idea of workplace equality, hesitations arise when asked about their confidence in seeking a raise, promotion, or equal pay. Despite improvements in statistics compared to past decades, women still face challenges — only twenty-two out of 197 heads of state are women, women hold just 20 percent of parliamentary seats globally, and a mere eighteen Fortune 500 CEOs are women. In "Lean In," Sheryl Sandberg, Facebook COO and a Fortune magazine Most Powerful Women in Business, leverages her extensive experience in successful corporations to explore how women can empower themselves and implement small changes that contribute to broader, universal transformation.

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WOMEN VS. CAPITALISM: WHY WE CAN'T HAVE IT ALL IN A FREE MARKET ECONOMY

Vicky Pryce, the former economics chief of the government, asserts boldly that the current free-market system cannot generate gender equality. In her book "Women vs Capitalism," she emphasizes the ongoing importance of the #MeToo movement while underscoring that mental empowerment alone cannot secure full women's empowerment as long as economic disparities persist. Pryce urgently calls on feminists to address crucial issues such as the gender pay gap, the glass ceiling, and barriers preventing women from participating in the workforce. She contends that only through governmental intervention in the labor market can these persistent challenges be overcome. Examining issues from the gendered impact of automated labor to the underrepresentation of women in the field of economics, the book confronts the uncomfortable truth that achieving women's equality in society necessitates radical changes to Western capitalism.

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MOVIES YOU NEED TO WATCH



In the vibrant and seemingly flawless realm of Barbie Land, Barbie and Ken find sheer delight in their lives. Yet, when an opportunity arises for them to venture into the actual world, they swiftly encounter both the pleasures and challenges of coexisting with humans. Tailored for both novice feminists and those less attuned to feminist perspectives, this film offers a basic exploration of discrimination and gender inequality. Designed for easy viewing, it serves as a gateway to deeper reflections on the nuanced topic of gender disparity, appealing to audiences with varying levels of feminist awareness.

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Christopher Nolan's film "Oppenheimer" addressed past criticisms regarding the lack of nuanced female characters in his works. While the film primarily follows J. Robert Oppenheimer, played by Cillian Murphy, it introduces two significant women in his life: Jean Tatlock and Kitty Oppenheimer. Jean's portrayal remains limited, emphasizing her mysterious allure and political ties, whereas Kitty's character, portrayed by Emily Blunt, stands out. Kitty, Oppenheimer's fourth wife, offers support and reality checks, challenging gender norms of the time. Despite brief scenes depicting her lab work, the film mainly explores her struggles with domesticity and alcoholism. Blunt empathizes with Kitty's predicament, acknowledging the era's limited opportunities for educated women. Though the film doesn't delve deeply into Kitty's character, her pivotal role emerges during a compelling scene at the Atomic Energy Commission hearing, showcasing her resilience and strength.

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sarens

